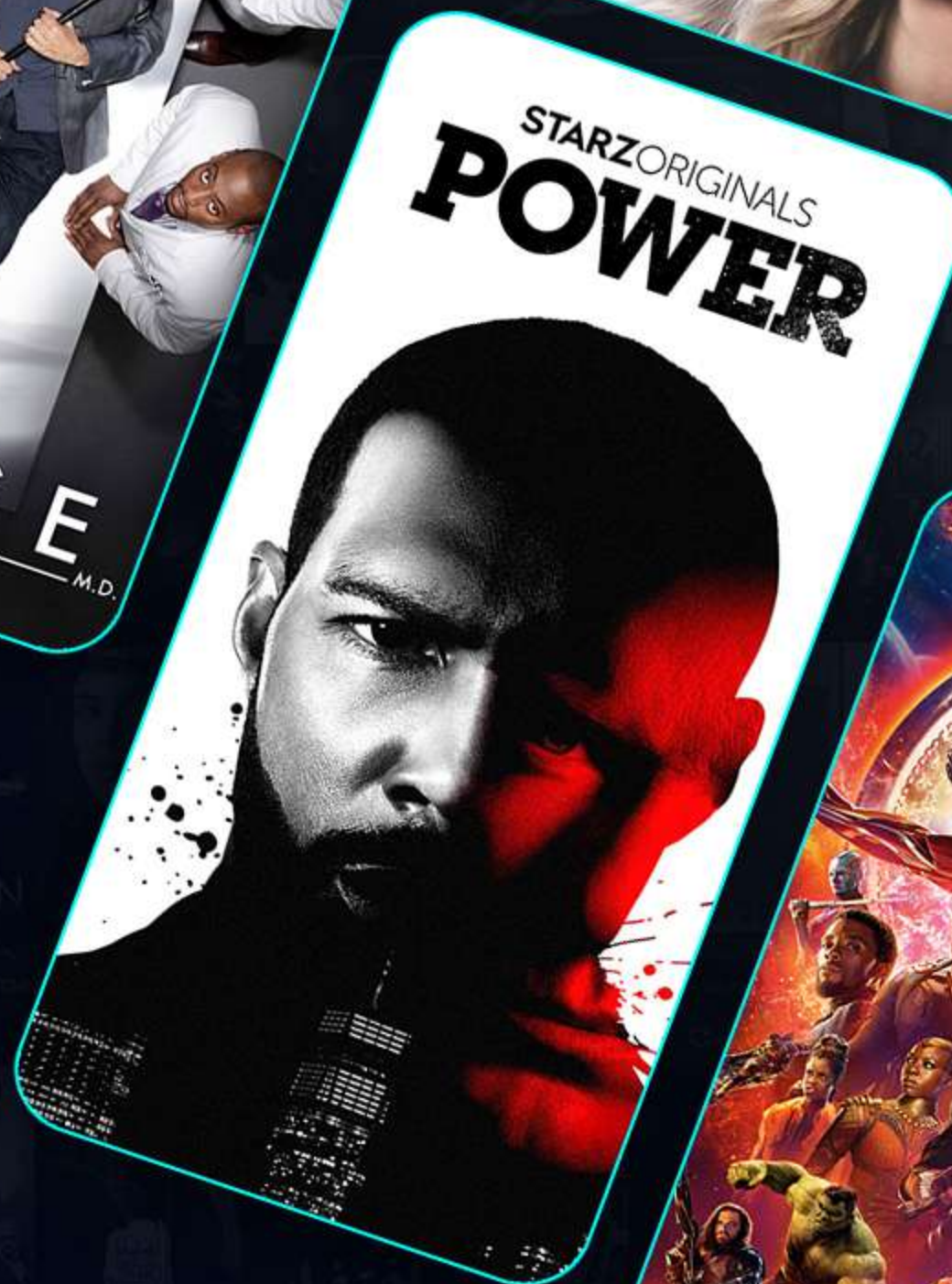
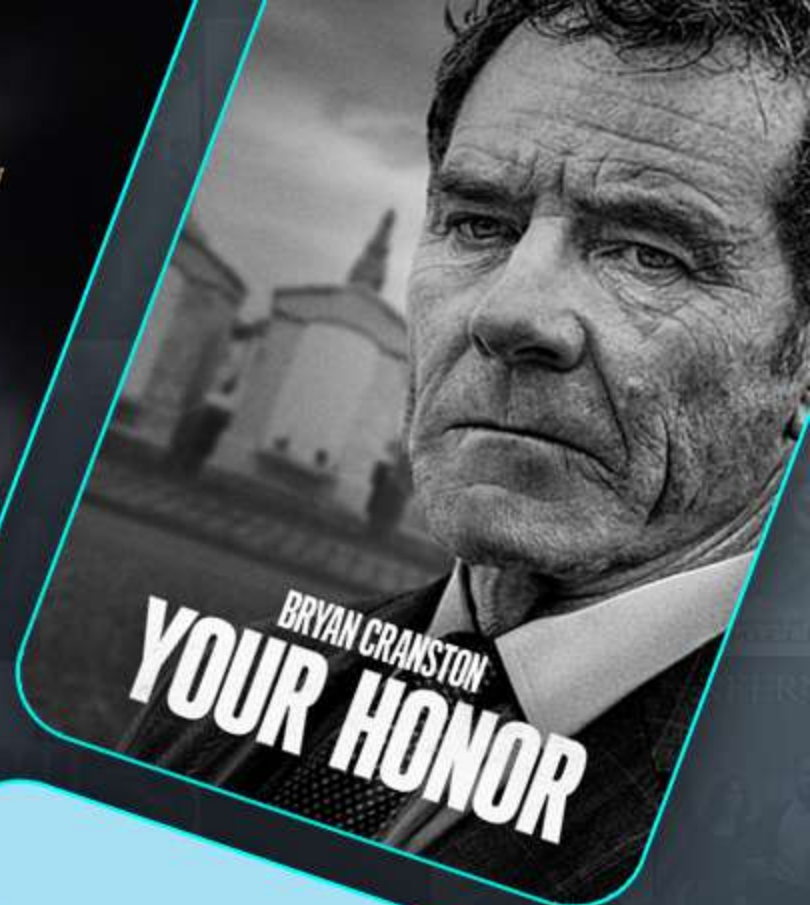


STARZPLAY CORPORATE PROFILE



WHAT'S UNIQUE ABOUT US

STARZ

STARZPLAY operates under the STARZ brand which has 60 million users in the U.S. making it the #2 Pay Cable Network by subscribers

15,000+

HOURS OF ENTERTAINMENT

Hollywood movies with Arabic subtitles and audio, same time as the U.S. series, Arabic movies and TV shows along with timeless Kids' entertainment

\$10.99

PER MONTH

Priced at \$10.99 per month with 7 days free trial



#1 STREAMING SERVICE IN THE MENA REGION

And we are growing faster
and faster ...

STARZPLAY

STARZPLAY

Others

شاهد

NETFLIX

29%

23%

24%

24%

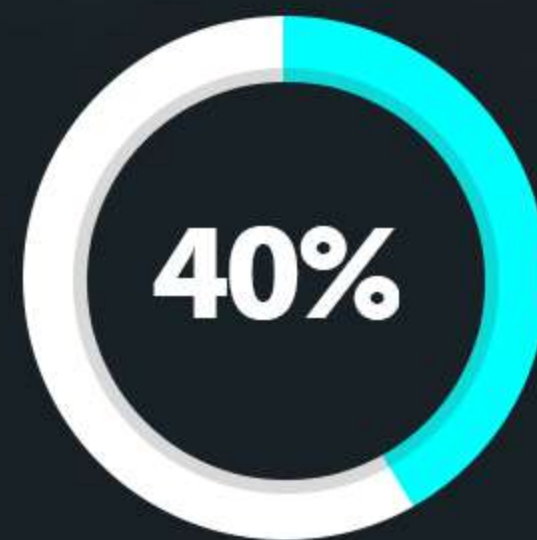
INVESTOR

- 40% - STARZ & Lionsgate
- 40% - State Street Global Advisors (formerly called GE Asset Management)
- 20% - SEQ Investors, Delta Partners, Founders & Management

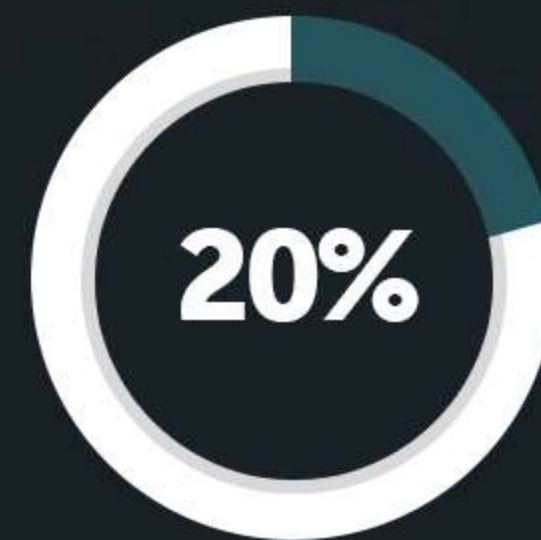
STARZPLAY Shareholder Structure



STARZ and
Lionsgate



State Street Global
Advisors (SSGA)



Delta and SEQ
Partners

TELCO PARTNERSHIPS

Premium Subscription Video on Demand
service in MENA, headquartered in Dubai,
Over all in 20 countries.

KUWAIT



BAHRAIN



QATAR



UAE



MOROCCO



TUNISIA



EGYPT



IRAQ



KSA



OMAN



PAKISTAN



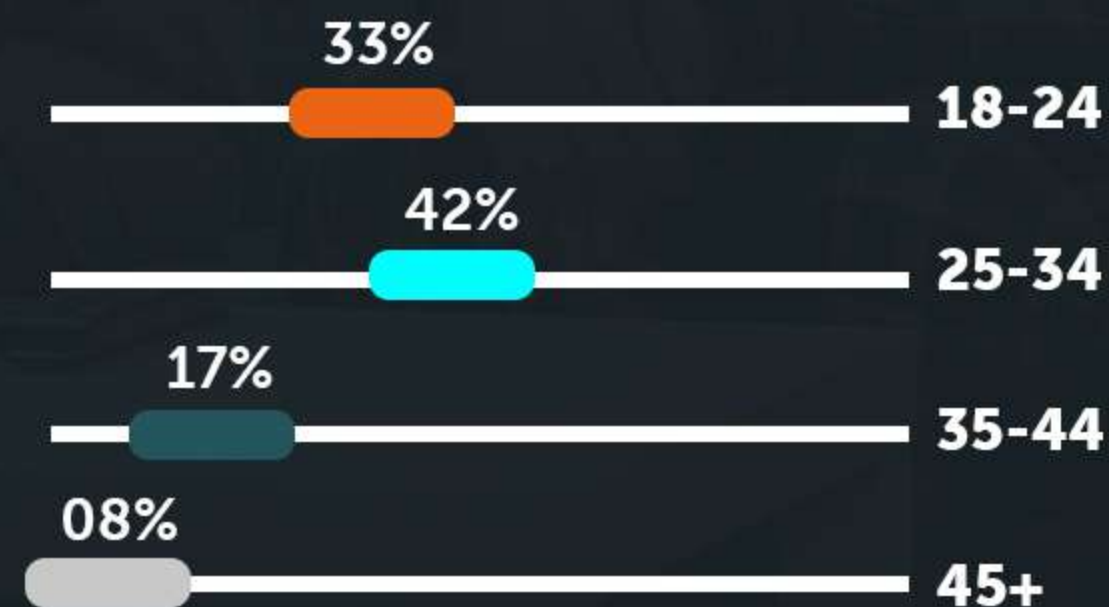
AUDIENCES

1.8
MILLION+
Paying subscribers

Audience Gender Percentage



Age & Viewing Percentage

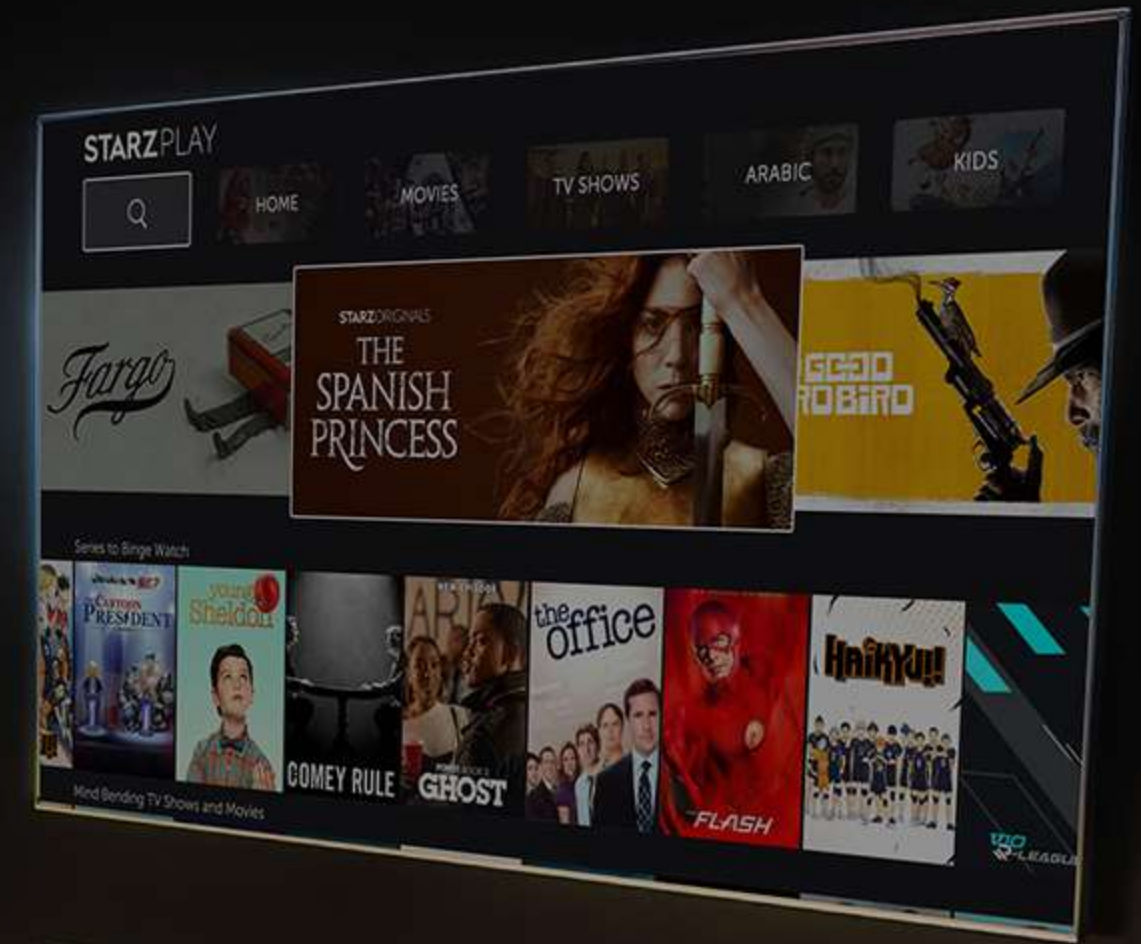


PRODUCT FEATURES



EXPERIENCE UNLIMITED ENTERTAINMENT

Anytime | Anywhere



Choose your way
to watch:



TOP CONTENT PARTNERS

STARZPLAY

LIONSGATE

20

THE
OSCARS.
WINS

29



Award-winning content powerhouse producing feature films, TV shows & digital content that caters to consumers globally

STARZ

5000

Television
Episodes &
Feature Films

60

Million
Subscribers

Leading entertainment company providing premium video content, with 17 pay TV channels to 60 million users in the U.S.

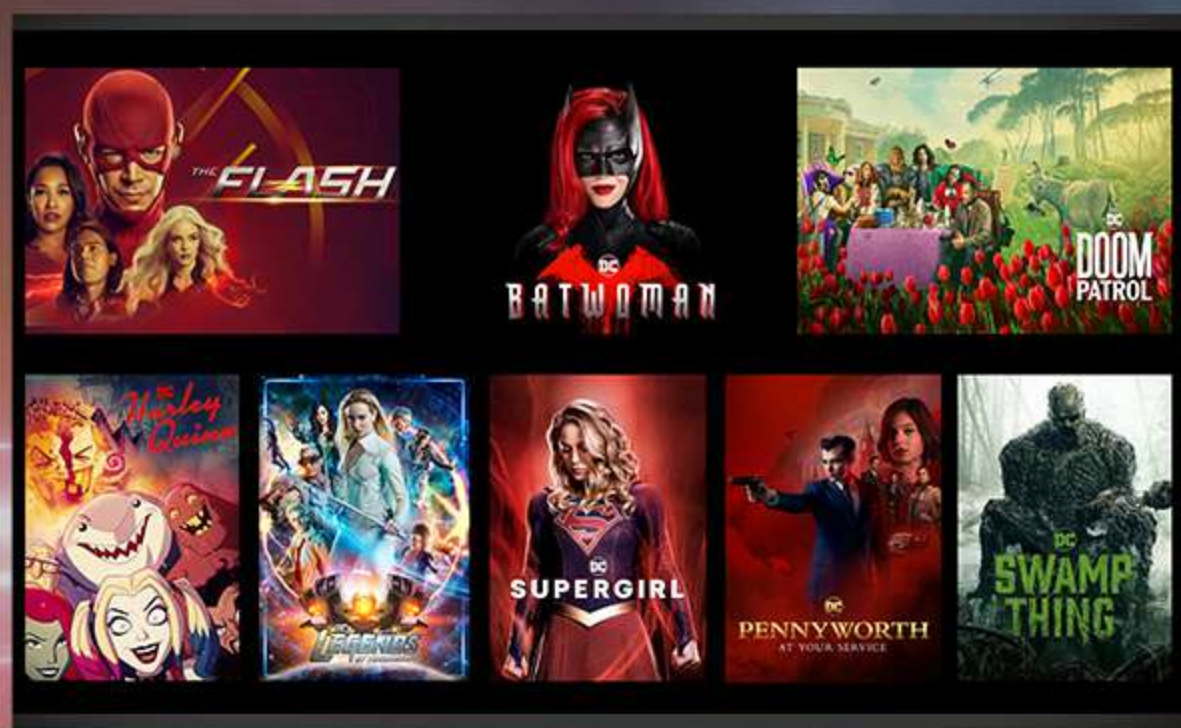
OTHER STUDIOS:



SONY



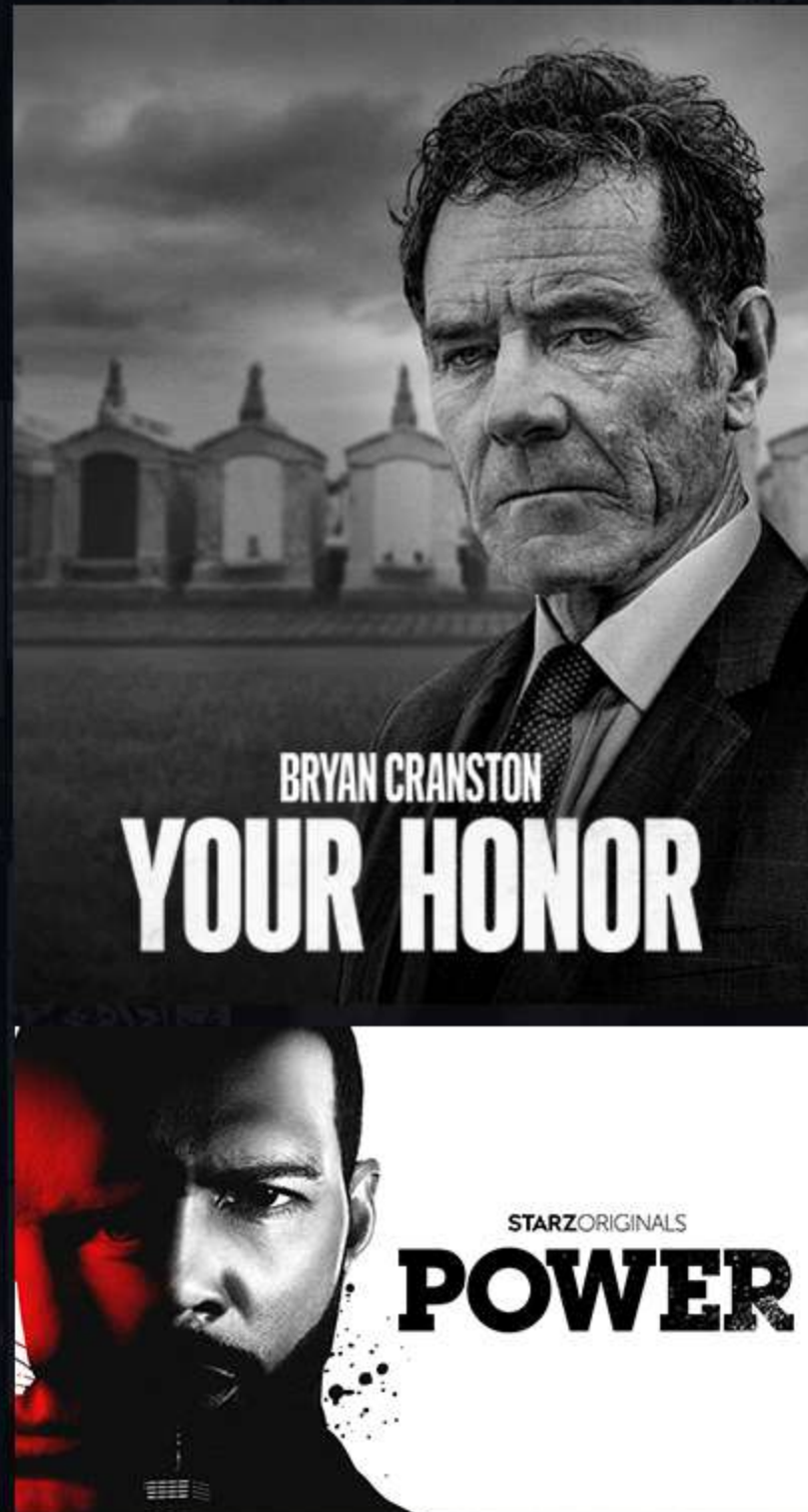
STUDIO FRANCHISES



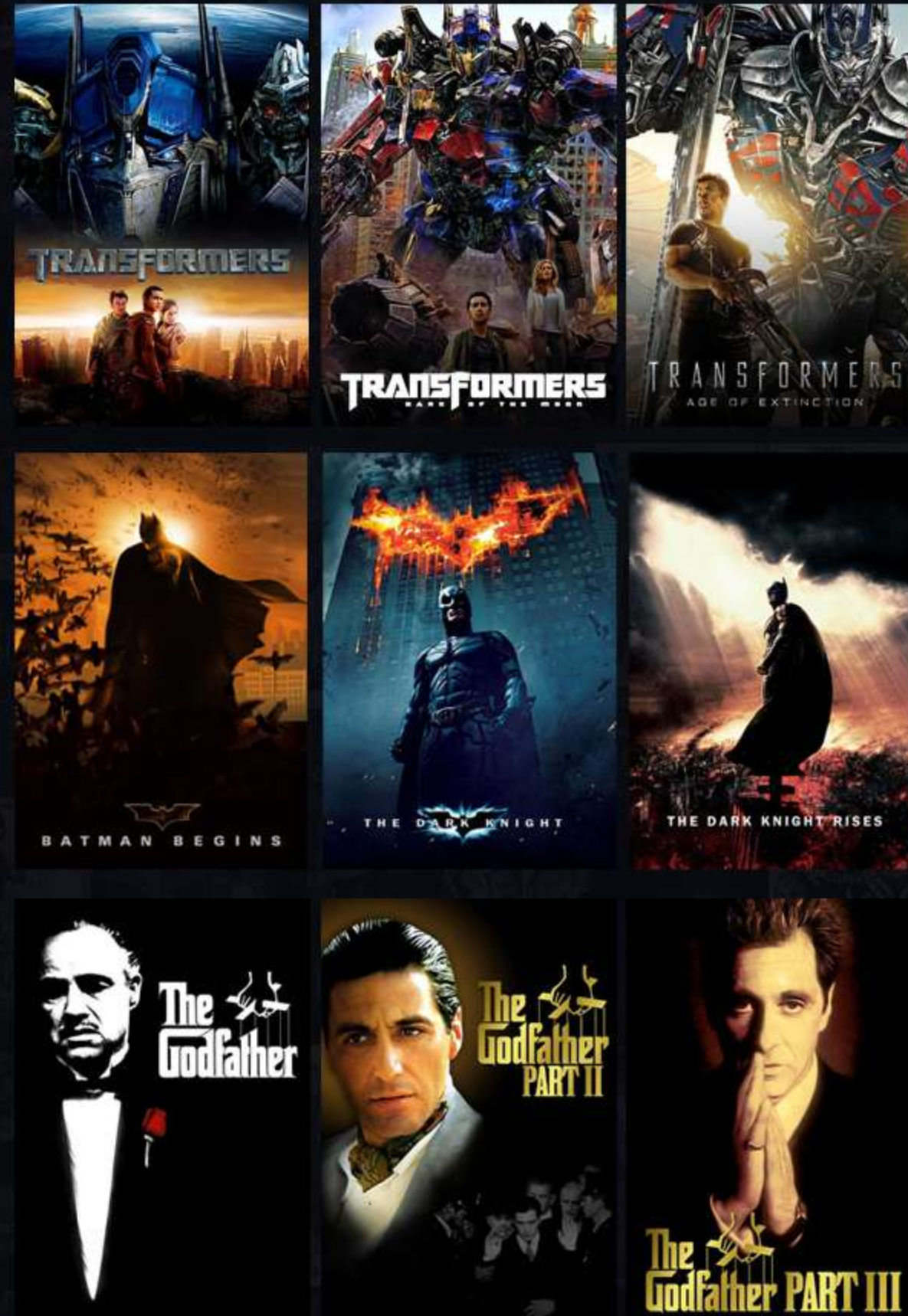
MARVEL STUDIOS



BEST TV SHOWS



MOVIES FRANCHISES



ARABIC CONTENT



KIDS ENTERTAINMENT



HOME TO LOCAL STORIES



Baghdad Central

A STARZPLAY original
bilingual series



Kingdoms of Fire

Only on STARZPLAY



Urban Legends

STARZPLAY's upcoming original series
embedded in regional culture



You can now access all your favorite shows on discovery+ through STARZPLAY



Watch the world's biggest live events and your favourite MMA heroes on UFC Arabia through STARZPLAY



Abu Dhabi

Abu Dhabi

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<https://www.youtube.com/channel/UCITDlkKVmMDOaQ7YTyAlruw>



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New title releases, on-going campaigns
<https://www.tiktok.com/@starzplayarabia?lang=en>

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#STARZPLAY

BLOG
blog.starzplayarabia.com

THANK YOU

STARZPLAY delivers thousands of blockbuster Hollywood movies, TV shows, documentaries, kids' entertainment and same-day-as-US releases plus dedicated Arabic and Anime content conveniently available on all of your favorite devices.

FOR QUESTIONS

hamad.malik@starzplay.com

